

MEDIA GATE

Mobile Integration and Loss Prevention



Your Loss Prevention P&L becomes a Revenue Line on Profit and Loss



Turn Negative Customer EAS Expressions Positive



Customers see your EAS first thing and last thing before they leave



Get LP a seat at the table



Multiple budgets can contribute



Use XBR (exception based reporting), not loud alarms

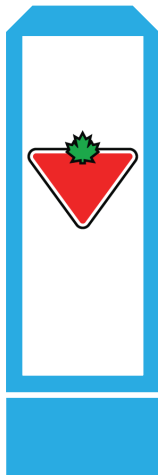




 **MADE IN VICTORIA, BC**

IN STORE / DEPARTMENT SPECIALS

Your excess distribution can be off loaded with ease by making an in store sale advertised by the media gate. Timely in store advertisements mitigates potential shrink.



CUSTOM ADVERTISEMENTS

The Media Gate can cycle through many different ads that are uploaded to it. This can be done locally, or by a head office.

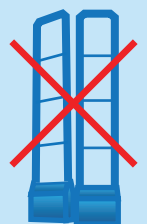
We also offer custom creation of attractive advertisement campaigns so you can get the most out of your loss prevention.

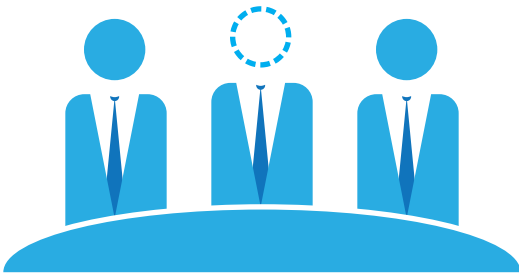


THE LAST INCH

What is the last thing you want to see before a customer leaves? Now you can choose. Will it be an upcoming sale, a current in store special, incentivized survey questions or a thank you message? How you make your return sales is a variable that you can control now.

Traditional EAS gates are a one trick pony only providing shrink reduction without producing any revenue. When a customer enters a store with these, they often feel as if they aren't trusted and don't feel welcome.

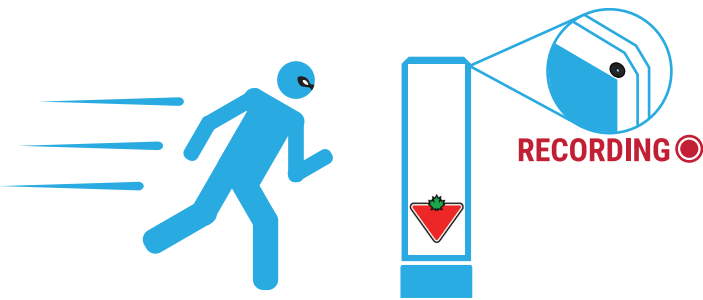




GET A SEAT AT THE TABLE

Now that there is more to your loss prevention units, there's more to decide. Your voice is now louder, your equipment desired by all, and loss prevention is an essential voice at the table. Operations, advertising, merchandising, and many get to make their voices heard about EAS

Are You Satisfied with the Status Quo EAS?



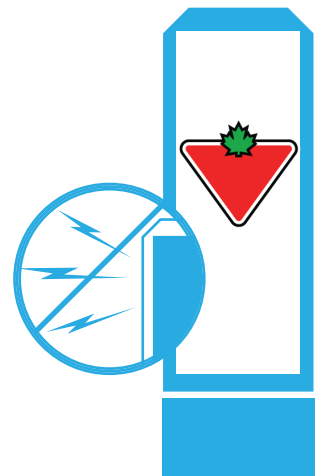
VIDEO LOGGING

When a shoplifter tries to flee with stolen product, the Video Logging starts prior to the alarm event in order to record any potential evidence and altercations that you may need to prosecute the shoplifter. It is also used as a training resource for cashier and loss prevention.

XBR

The Media Gate is made in such a way that no loud startling alarm is needed. When it is tripped, it does all the essentials. Records all video, reports to any security or ops, and logs all the info you need if future prosecution is necessary.

Meanwhile, other misunderstandings, like missing the deactivation of a tag, will not embarrass your loyal customers.





4x4 cm



3x3 cm



Any Forzani Banner

4.5x4.5cm



**855 Langford Parkway
Victoria, BC
(250)-474-2291**

5x7cm



5.5x3cm

NOTE: Ensure you select the correct tag size for your store. Smaller sizes may be less effective in metal shopping carts.



6.0x1.9cm

Custom Tag Styles for Canadian Tire



Full-Color Custom Labels

SYNQ can provide any of the above sizes in a full-color custom label for your store.

Custom-Shaped Labels

SYNQ's custom EAS tags can be configured with full company branding, in almost any size, shape, and color.



OTHER TAGS AVAILABLE

SYNQ supplies EAS tags for any application. Every tag is fully compatible with all 8.2 MHz systems.



Hard Tags



Zap Strap Tags



Spider Wrap Tags



Video Event EAS Alarms and video logging



Push Notifications to Managers Phone



Screen with 178 degree viewing angle



Equipped with bluetooth, wifi, and a 2mp camera



Remote Diagnostics and Collection of Customer Data



Remote Upload of Advertising Content

BUILT TOUGH WITH A WARRANTY TO MATCH

Our competition primarily builds their gates for small-volume apparel stores and adapt them for high-traffic retail. Our background in loss prevention has inspired us to start from the ground-up and build gates to deal with high volume environments, and all the unique stresses they impose, such as impact from metal carts.

We stand behind our gates with a 3-year warranty. Unlike our competition, we cover parts, labour, and travel for all 3 years. Our competitors will charge both travel and labour in years 2 and 3.



SYNQ Technology

(778)-433-SYNQ

692 Sumas St, Victoria, BC

V8T 4S6

www.synqtech.com