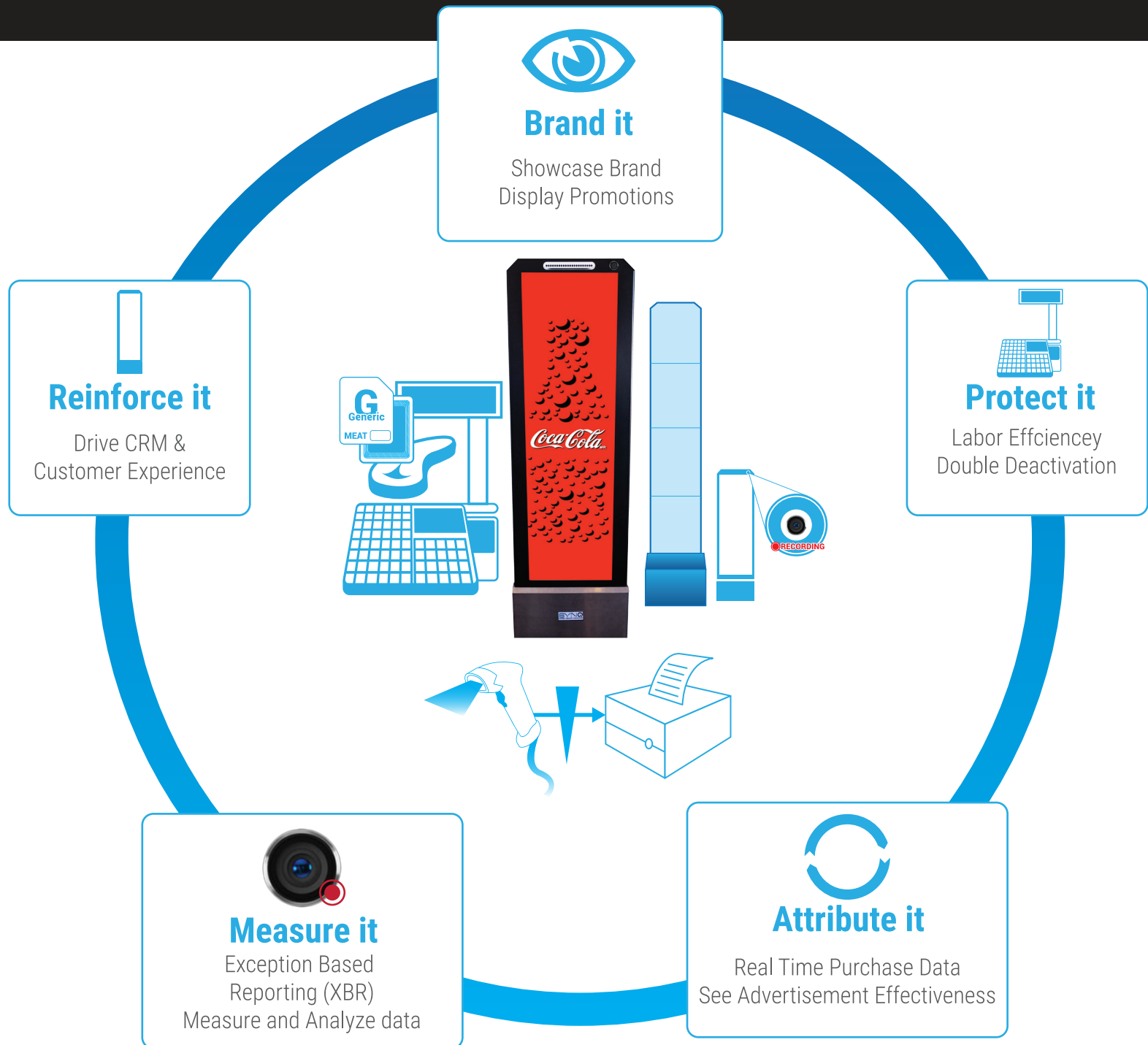
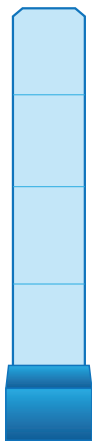


GROCERY SOLUTION

A Solution Stack that Aligns Loss Prevention, Operations, and Marketing





SMT - Smart Management Triggers

Available in both traditional and media gates, SMT is a change to how loss prevention treats customers and analyzes data. Put the alert, data and the real time video and cataloging of the information in the hands of the professional staff to address loss prevention.

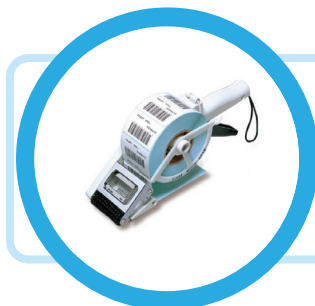
Media Gates

Provide vendors and brands advertising opportunities thereby generating revenue to offset the cost of EAS. Use the media gate to promote specials with high opportunity to see ads as the customer walks in the door. Enhance Customer Relationship Management (CRM) with video loyalty and rewards campaigns.



The Halo Effect

All-In-One Meat and Cheese Label fits any thermal scale. Simply change out existing labels and replace with the embedded security antenna pricing label. Shoplifters don't remove the pricing label - it's the currency they use to get maximum street value for the product. The ability to now tag 100% compliance with no new operational steps or labor ensures at least one primary product in almost every basket has security and loss prevention assets.

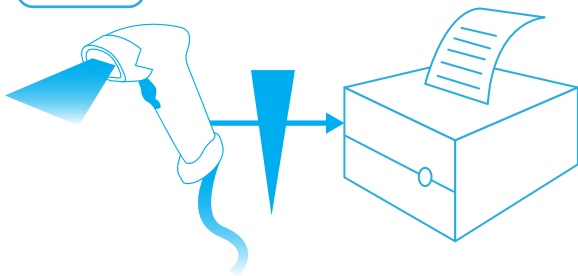


The label gun saves significant time and labor when fixing security tags to other high theft products in the store.



Double Deactivator

Less noise and stress for the cashier staff. The cashier staff has too much noise. With the SYNQ Double Deactivator the security tag is deactivated with no sound when its scanned and then when placed in the bag well if the tag has not deactivated will beep telling the cashier to double check the item.



Wedge

Real time purchase receipt data without expensive POS integration. Immediately know how successful advertising and promotions are impacting sales thereby positively influencing brand partnerships and value propositions. Save your receipt data digitally. Having to physically save your receipts for 7 years can be costly. Digital storage can save on storage costs and receipt retrieval time.

Media gates combined with SYNQ modular location services such as the Wedge gives a marketer a complete picture. Brand managers can advertise products and know in real time the purchase data from receipts via the Wedge to measure effectiveness of promotions and calculate ROI



Customer Journey

Coming soon to your location - the Sniffer. A system of tracking systems to determine where your customer is at any given moment inside your store. Use this tracking data for targeted offers and mass mapping of customer behaviors.



XBR

When a shoplifter tries to flee with stolen product, the video logging starts prior to the alarm event in order to record any potential evidence and altercations that you may need to prosecute the shoplifter. It is also used as a training resource for cashier and loss prevention.

Data and Analytics

With Media gates and Wedge store management knows what ads and promotions ran as customers entered the location and what the purchase data from the receipt shows how effective the campaigns are. Brands now know what works and what doesn't – if it can't be measured how do you know if management decisions are sound?



The Last Inch

What is the last thing you want your customer to see before they leave? Now you can choose. Will it be an upcoming sale, a current in store special, incentivized questions, or a thank you message? How you make your return sales is a variable that you can control now.

Let Us Design For You

We understand that your already made advertisements will not readily fit the Media Gate. We offer a service to implement your adverts to become Media Gate friendly as well as make whole new adverts. Our design team can take your high quality video and apply to the overall design and purpose of the Media Gate.



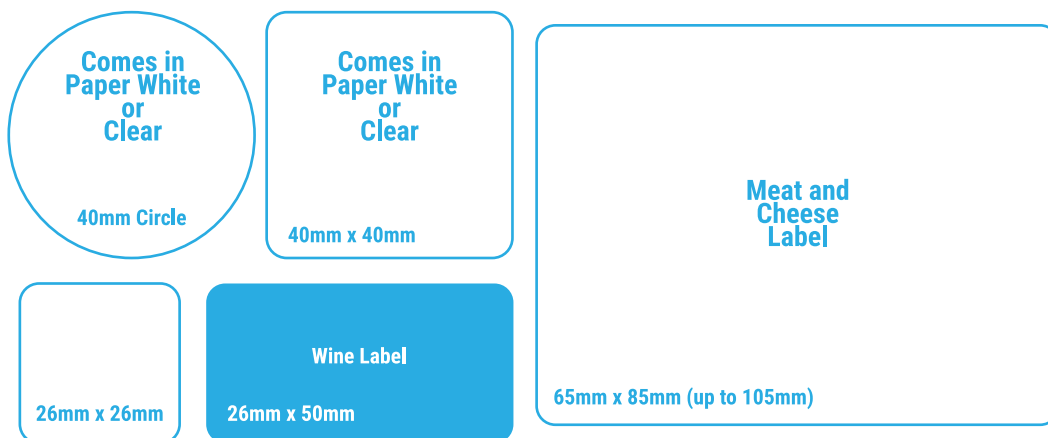


Modular a-la-carte

The SYNQ solution stack is designed to start the process towards a complete solution - SMT, XBR, data acquisition and analytics, media display, mobile platform and CRM integration based on the priorities of the grocery chain. Starting with any SYNQ product can pave the way for future proofing the complete solution

Customizable Labels

Our labels intent is to hide your security under your price tags, making customers feel more trusted and potential shoplifters unaware of any security at all. Our labels are microwavable, environmentally safe and one of the highest detection rates of any label on the market.



Customized Lables

We currently offer a wide range of labels, many available in white and clear. They also are available with customized addresses and serial numbering. Minimum orders are 25,000.

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